



Our strategy to 2025

Introduction

Our vision is to build a dynamic and engaging charity that will be a force for change and lead the way in social impact and employee wellbeing across Kier Group.

We will energise and empower Kier people to make a positive impact on causes and community projects they hold dear and focus on, and be mindful of, their own health and wellbeing.

We want Kier people to feel good and proud to be part of something special. Our work will focus Kier's social purpose - to give vulnerable people the tools and opportunities they need to change their lives.

Kier people are at the heart of everything we do.



Who we are

The Kier Foundation is an independently registered charity, we facilitate employee engagement that supports both Kier's charity partner and other charitable causes close to the hearts of our employees and the communities in which we operate.

The Kier Foundation began in 2012, with the purpose of offering financial support to charitable bodies throughout the UK. Since its formation, The Kier Foundation has donated over **£2.7 million** to charitable causes, thanks to the continued support of our employees.

All Kier Foundation costs are funded by Kier Group which means every penny of your funds go directly to charities that need it most.



What we do

- **We match fund**
- **We partner with charities**
- **We run the winners club**
- **We organise Group wide events**
- **We manage the volunteering policy**
- **We support communities**

Find out more:

www.kierfoundationevents.co.uk



Kier Foundation 10 year fast facts



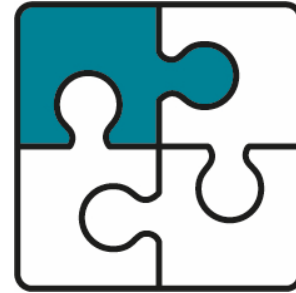
£686,979

won by
winners of the
Winners Club



£723,767

Employee match
funding



£161,337

Business match
funding



730

Charities
supported

Our strategy to 2025

Generate £1,000,000 worth of social value per year through fundraising, volunteering and gift in kind support. To do this we will:

Empower Kier people to make a positive social impact on causes and community projects they hold dear

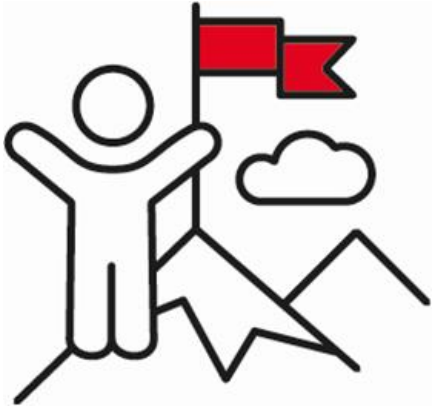
Raise £500,000 and donate per annum through Kier Foundation schemes

Encourage Kier people to focus on their own wellbeing and be part of something special:

- We will organise two Group wide events per year with their overall wellbeing in mind
- Give Kier people the opportunity to volunteer for causes and community projects through the Kier volunteering policy, two days for each employee per year
- Create a community of 400 champions and ambassadors of the Foundation and promote Kier's social purpose

All work underpinned by an engaging external website, streamlined processes and Kier Foundation social media channels

Volunteering and events



Events

Ask Kier people what they would like to see – wellbeing and team building focus



Kier people at the heart of everything we do

Build a community of 400 charity champions and ambassadors



Volunteering

Offer opportunities from our charity partner

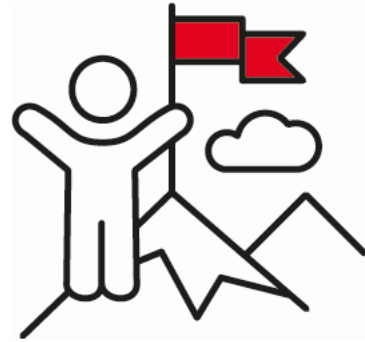
300 Kier people participating in volunteering via policy

Fundraising goal – raise 500k per annum



£175,000

Winners club and
pennies scheme



£255,000

From two business team
challenges per annum



£50,000

Direct fundraising for
charity partner



£20,000

Contribution
from Group for
Kier in the
Community

Our impact per annum



£20,000

Kier in the
Community –
charities chosen
by Champions



£160,000

donated via our
match funding
schemes



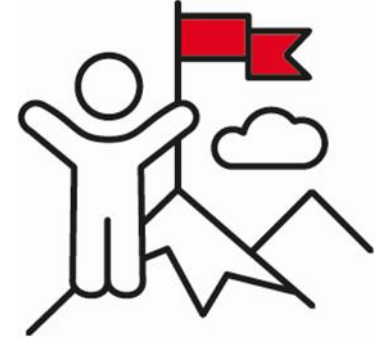
£20,000

to respond to
humanitarian
emergencies and
reserves



£200,000

donated to our
charity partner



£100,000

To local charities
chosen by
businesses for
team challenge

**All this will
generate
£1,000,000 of social
value for our
communities** (and we
will have lots of fun in the
process!)



END YOUTH HOMELESSNESS

The Kier Foundation manages the corporate charity partnership for Kier Group, this partnership is chosen by our employees based on specific criteria and who Kier people have supported the most over the past two years, through their personal fundraising.

End Youth Homelessness are the charity partner until March 2023.



Our partnership with EYH Shaping Futures



SHAPING LIVES

£300k raised to date (against a £200k goal) to support EYH Employability and Housing Fund our new goal is £400k



SHAPING HOMES

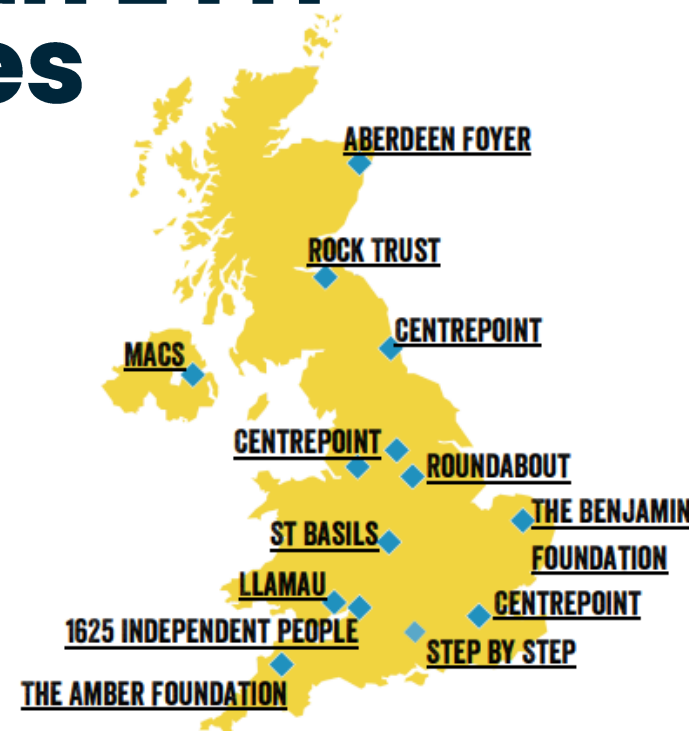
Use Kier skills and expertise to carry out 15 pro bono projects at EYH Charities, seven completed to date



SHAPING CAREERS

Provide real life job opportunities and career development skills for young people within Kier and its wider network

Find out more about this amazing partnership and how you can help at [Kier Foundation/End Youth Homelessness](https://www.kierfoundation.org/end-youth-homelessness)



End Youth Homelessness (EYH) is a national movement of local charities that have joined forces to solve the UK youth homelessness crisis. Together our members support 40,000 young people each year.



The Benjamin Foundation



Together we can make a vast difference





www.kierfoundationevents.co.uk

