

CHARITY CHAMPIONS



The purpose:

To support and promote the Kier Foundation and the Kier Group charity partner. As a charity champion you will be the charity ambassador and the main point of contact within your team and place of work for our exciting fundraising, volunteering and employee engagement activities!

The role:

Support the Kier Foundation:

- Be an ambassador for the Kier Foundation, increasing the awareness of the charity
- Help with distribution of marketing materials, emails and newsletters
- Promote a variety of different Kier Foundation campaigns throughout the year including employee match funding and the winners club
- Attend catch ups and celebratory events to meet other charity champions and share successes
- Send any funds raised to the Kier Foundation following the correct banking procedure

Support our charity partner (Action for Children until 30 June 2027)

- Act as an ambassador within your department
- Promote two key fundraising activities for the chosen charity partner over an agreed time frame as per the Kier Foundation events calendar
- Promote community projects and volunteering opportunities

What's in it for you?

- You will be part of a group of amazing like-minded people that work across all Kier businesses
- You will make a positive impact on your work colleagues and the charities you hold dear
- Be recognised by ExCo, MD's and your colleagues as their charity champion
- Vote and be part of shaping Kier Foundation campaigns
- Nominate and vote for our next charity partner
- Be invited to virtual get togethers to share ideas that will feature special guests
- Be invited to an annual charity champion social as a thank you for all of your work
- You will be part of something truly unique and special in Kier and help shape the future of charitable giving and employee engagement across the business!